



My Lifelabs

Growth and Impact Platform

-Powering People's Potential to Thrive



Getting Started with My Lifelabs

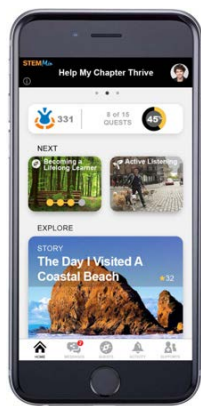
Your Custom Library

Whether you are starting from ground zero or have a rich history of subject expertise, the team at Lifelab Studios is ready to bring the power of the My Lifelabs Learning platform to your organization.

Customized growth and impact Quests on mobile, tablet and desktop along with the champion / facilitator tools to support your user's growth

*Powered with your content,
Supported by your people,
Optimized through your data!*

- Logo and Color Treatment
- Getting Started Resources
- Content Development Tools
- Facilitator & Mgmt. Tools
- Ongoing Data Analytics
- Unique Login to Instance



Growth & Impact Cycle
Inspired by peer stories, enabled with learning challenges, and supported through peer mentoring.

User-Aware Feed
Dynamic lists of growth activities that are curated based on learner interests and community relations.

Quest Collections
Organized collections of related growth activities that can be completed for Micro-Certification credits.

New Library Setup

Customized Library \$35k

- Up to 500 users \$ 3k
- Facilitator Tools Y1 \$ 5k

Includes 3 days of

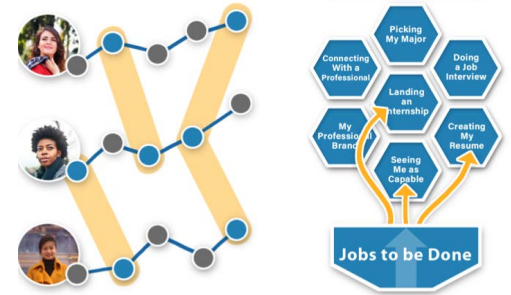
- Journey Mapping
- Quest Development
- Platform Coach

Year 2 and Beyond

Facilitator Tools Annual \$10k
Annual Fee (starts at \$10 per user)

My Lifelabs Platform Enhancements

Lifelabs Studio has developed a process designed to maximize the value of the platform experience for your users. We are ready to assist your organization by providing enhanced services, including mapping desired growth, co-designing growth opportunities, training your staff, and optimizing products and services for scaled impact.



Enhancement Pricing

Stakeholder Alignment
Included with any enhancement

Journey Mapping
- up to 5 days \$ 10k

Content Services \$ 750/day
Face 2 Face Training \$ 1000/day
Research & Iteration \$ 750/day
+ Travel / Expenses

Community Manager
Feature Development \$ Quote
Partnership Agreement

White Label App \$ 75k



Lifelab Studios

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Stakeholder Alignment

Ensuring that we are driving towards the same goals and outcomes. We begin any enhancement efforts with this step.



Quest Development Services

Our team will develop the content for your Quests and build them on the platform



Community Management

Project success involves managing product integrations in part through supporting member interactions.



White Labeled App

A customized wrapper for the My Lifelabs platform downloadable as your own app



Needs Analysis / Journey Mapping

Not sure where to start? Our team will work with you to analyze the needs of your organization and propose a content design plan



Face-to-Face Training Session

Our team will travel to your location to provide training on the design tools and facilitation dashboard.



Research and Optimization

Leverage informed product optimizations to maximize organizational impact



New Feature Development

Need a new feature? Our software development team is ready to deliver to your custom needs.

Partnership Agreement

Many of our partnerships involve a fixed-priced contract as we work with you to identify products and services and then collaborate to achieve your impact goals. Our team can develop a quote and customized service package to fit your needs.